

JAVITS CENTER

A YEAR IN REVIEW

FY 2017 - 2018



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LETTER FROM THE GOVERNOR



NEW YORK NEVER STAYS THE SAME.

Our people, our businesses and our communities are constantly moving, striving and exploring new ways to improve the world around us. And that's why this administration has launched a statewide \$100 billion infrastructure plan to do just that. From LaGuardia Airport to Moynihan Station, we are upgrading major facilities across the Empire State and enhancing transportation routes in order to support our economy, our residents and our businesses for generations to come.

The expansion of the Javits Center is one of the keys to this unprecedented plan. As the busiest convention center in the United States, this iconic structure supports more than 18,000 jobs a year, and with a major expansion project currently underway, this venue will soon compete among the most desired event spaces in the country.

Investing in infrastructure today is critical for tomorrow's success, and the Javits Center has demonstrated the impact of doing so. Following a recent renovation, the building has been busier than ever, and once the current expansion is completed in 2021, the massive halls from West 34th Street to West 40th Street will be even busier. Business tourism is an integral part of our state economy, and the Javits Center plays a critical role in attracting visitors from around the world, supporting hotel, restaurant and tourism industries.

One of the major features of this expansion is a four-level truck garage that will not only accelerate event operations, but relocate 20,000 trucks off of nearby streets a year, reducing traffic congestion and air pollution while improving pedestrian safety. As the massive Hudson Yards development progresses across the street, this initiative is critical to the success of the convention center and the growth of Manhattan's West Side. It's also a natural extension of the Javits Center's robust sustainability program, which has already reduced the building's energy consumption by 26% and created a rooftop sanctuary for area wildlife.

It is our duty to improve the quality of life of New Yorkers on many levels—by modernizing major public facilities, improving transportation and creating a sustainable environment—while strengthening the economy and spurring job creation statewide. In order to accomplish these important goals, we cannot afford to stand still. We have to move, strive and explore a better world for the New Yorkers of today—and the generations of tomorrow.

As a powerful economic engine and environmental leader, the Javits Center is making sure we do.

Andrew M. Cuomo

LETTER FROM THE CEO



THERE'S A NEW WEST SIDE STORY IN MIDTOWN.

It's a story about the creation of one of America's most exciting new neighborhoods, and it has many prominent characters, including Hudson Yards, the High Line, the 7 Line, Hudson River Park—and the Javits Center. And the story has just begun.

For our part, our expansion project is moving forward at a steady and efficient pace. Teams of contractors are constructing the massive foundation for more than one million square feet of new space at the north end of our campus. We are determined to minimize the construction's impact on our customers, and as a result, we have worked closely with the project leaders to ensure event managers are notified of any temporary logistical challenges. However, in less than three years, the construction will end, and we will open the doors to a new Javits Center, one with a rooftop pavilion, a giant ballroom, a four-level truck garage, 500,000 square feet of contiguous exhibition space and more than 100,000 square feet of new meeting space. It will be a game changer for us—and the events industry in New York.

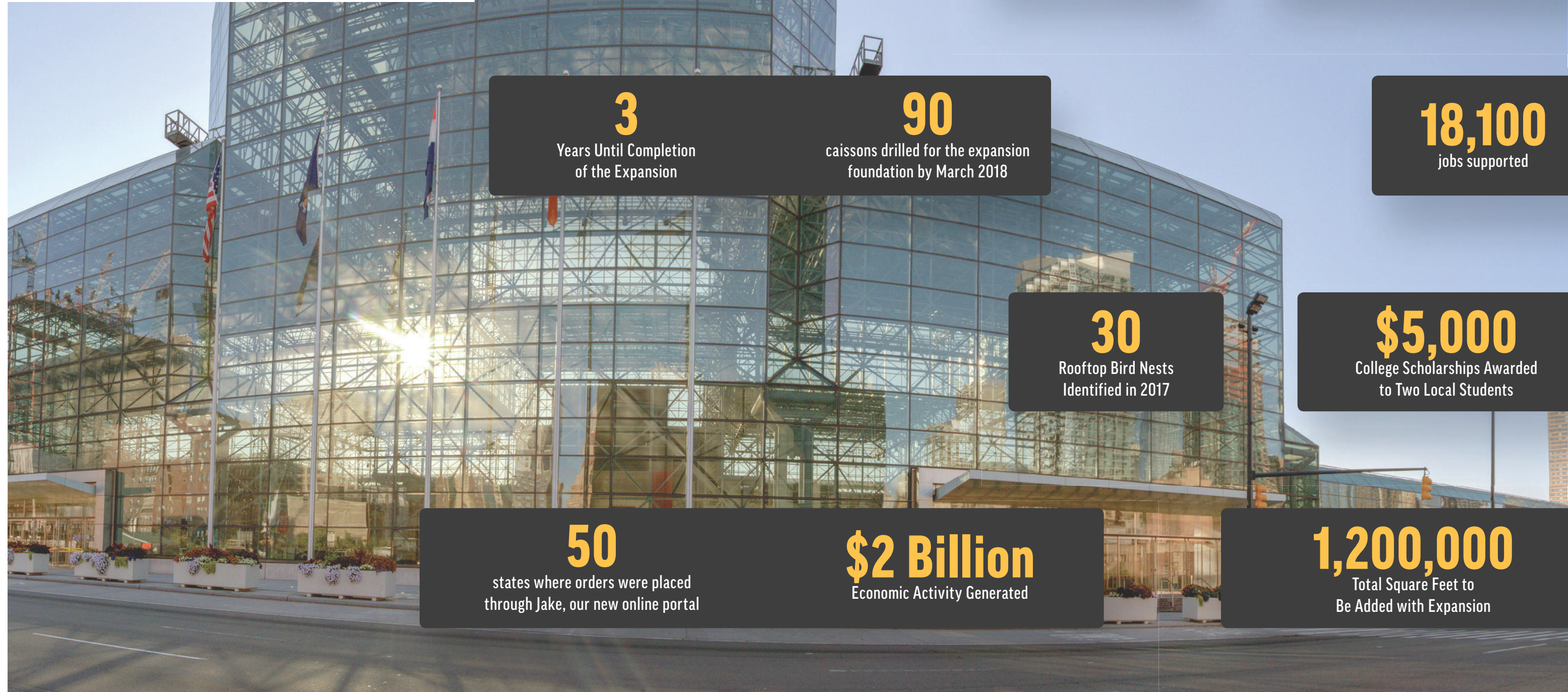
Event planners, close to home and far away, are now considering us as a destination, and in order to prepare, we are refining our operations and reaching out to new audiences across the globe. We also have been accepted as members to the International Association of Convention Centres (APIC), an elite industry association that represents a global network of more than 185 prestigious centers in 60 countries. From Barcelona to Brussels, these venues are considered the most sought-after destinations in the world, and becoming a member of APIC signifies how much this building has changed in recent years. Once viewed as ineffective and outdated, the Javits Center is now seen by many others as a leader among event venues throughout the world, setting a new standard for security, sustainability and technology.

Thank you to all of our customers, business partners and stakeholders for their commitment to unlocking the true potential of New York's largest convention center. We are writing this story together—and it has only just begun.

Alan E. Steel



BY THE NUMBERS



178
total events

100+
Employees Who Volunteered for
the Puerto Rico Relief Effort

3
Years Until Completion
of the Expansion

90
caissons drilled for the expansion
foundation by March 2018

18,100
jobs supported

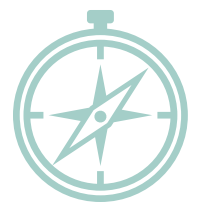
30
Rooftop Bird Nests
Identified in 2017

\$5,000
College Scholarships Awarded
to Two Local Students

50
states where orders were placed
through Jake, our new online portal

\$2 Billion
Economic Activity Generated

1,200,000
Total Square Feet to
Be Added with Expansion



THE FUTURE IS WEST

THE WEST SIDE OF MANHATTAN IS NO LONGER FAR.

NEIGHBORHOOD DEVELOPMENT

Rejuvenated by a new subway station and a host of large-scale construction projects that continue throughout the area, a new neighborhood is quickly taking shape along the Hudson River. Waves of commuters, tourists and business owners are exploring New York’s next great neighborhood, injecting new life into a former industrial area once considered dormant, desolate and disconnected from New York City. Today, new skyscrapers are topping out, while new businesses are opening on nearby streets to meet the growing demand of incoming residents and office workers.

And this neighborhood transformation mirrors the transformation at the Javits Center, New York’s largest convention center that’s undergoing a historic expansion project at the north end of its campus. With the ongoing construction work, Javits Center management has been working closely with event producers to minimize the impact on upcoming events, while implementing new initiatives to prepare for the new dynamic spaces.

JAVITS CENTER ECONOMIC IMPACT

In the past year, we launched an online portal for customers to order products and services, introduced a trusted driver program to accelerate and protect truck deliveries and refined our interior spaces to provide a better experience for clients and employees. We even harvested honey from our rooftop bee hives and shared it with our customers and business partners, the latest exciting step in our award-winning sustainability program.

Our focus on connecting with customers and community members has paid off. In 2017, we hosted 178 events, generating more than \$2 billion in economic activity for New York City and New York State. Our operations supported more than 18,000 jobs, demonstrating the impact of the events industry on New York’s economy. The expansion alone is expected to generate more than 3,000 construction jobs during the life of the project.

THE FUTURE OF TOURISM IS HERE

For more than 30 years, the Javits Center has been an international hub of commerce and culture, serving as a launch pad for corporate brands while boosting the region’s hotel, restaurant and tourism industries. But with the renaissance of Manhattan’s West Side and our expansion moving forward, there has never been a better time to plan an event here. The West Side is quickly becoming the new heart of New York City—and with our event and meeting spaces, the Javits Center is the perfect location to experience it.



With the renaissance of Manhattan’s
West Side and our expansion moving
forward, there has never been a
better time to plan an event here.
The West Side is quickly becoming
the new heart of New York City.



Photo Courtesy of Forbes Massie



INTRODUCING Jake

FOR TOO LONG, OPERATIONS AT THE JAVITS CENTER RELIED ON A MANUAL AND PAPER-BASED PROCESS. IN THE PAST YEAR, THAT ALL CHANGED.



ONLINE ORDERING SYSTEM LAUNCHED

Jake, a new online portal for customers, was officially launched on January 1, 2018, and the new digital ordering system has accelerated the ordering process and introduced new accountability among the hundreds of thousands of transactions received and processed for events at the iconic facility. The new portal allows customers to order more than 200 products and services from the Javits Center’s website—javitscenter.com—including electrical, and cleaning services, as well as audio equipment and lighting fixtures. In preparation for the Jake launch, our in-house team redesigned and revamped the website to offer visitors a fresh perspective on the convention center and the exciting future ahead.

Each year, nearly 40,000 companies from around the world exhibit at the Javits Center, and the ordering process for construction and set-up services needed to build those exhibits can often be challenging for first-time customers. Jake was designed to digitize and simplify the entire ordering process so customers can easily browse, select and purchase various products and services online. Under this system, a series of electronic work orders and receipts is created, allowing customers and employees to monitor the work purchased and a customer’s history of orders by event. With this new online system, exhibitors can:

- Obtain price quotes for anticipated services;
- Review costs before placing orders;
- Receive electronic receipts and order confirmations; and
- Review a detailed Jake order history by event, making it easier to place orders for future events.

Jake represents a new era for operations at the Javits Center, accelerating the organization’s work flow while enhancing the accuracy and accountability of our purchasing system. In this first phase of the Jake launch, exhibitors and other select customers will be able to place orders by creating an account with a valid email address and a desktop computer or mobile device. This digital enhancement comes as our expansion project is expected to attract new customers and new types of events to the Javits Center—from large trade shows stretched across 500,000 square feet of contiguous exhibition space on Level 3 to intimate corporate parties on the new rooftop pavilion overlooking the Hudson River.

With up to 5,000 full- and part-time employees each year, the Javits Center also has launched an internal software platform called OneJavits to interface with Jake and further modernize day-to-day operations. This new software will automatically generate a work assignment once a customer places an online order, ensuring a more efficient operational process. Another component of OneJavits is a self-service site for employees to update personal information, schedule availability and view payroll records online.



ORDERING WITH *Jake*

The Javits Center is known as the Marketplace for the World, and year after year, the iconic structure stays true to its name. Since the launch of *Jake*, our new online portal, service orders have poured in from 47 countries across the globe. This wave of digital orders illustrates how the events industry continues to evolve from a strictly face-to-face operation to a multi-faceted business model incorporating the latest developments in technology to enhance customer experience. So far in 2018, online orders through *Jake* represent 65% of all exhibitor orders, proving the immediate popularity of the new digital process. For more information, visit javitscenter.com.

4,292 Accounts Registered	6,183 Orders Processed	50 States where orders were placed	47 Countries where orders were placed
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KICKSTARTING THE EXPANSION

CONSTRUCTION ON THE JAVITS CENTER'S EXPANSION IS IN FULL SWING.

PROGRESS STATUS

Construction crews are in the midst of building the foundation for more than 1 million square feet of new space, operating giant cranes, drill rigs and other pieces of critical equipment to prepare the site for the next phase of the expansion project. As of March 2018, more than 90 caissons were drilled into the ground while concrete slabs loaded with rebar were being formed—all to provide the necessary support for the new building and its amenities. In the upcoming months, contractors will be erecting massive sections of steel, and the formation of the concrete superstructure for a four-level truck garage will begin.

Led by the New York Convention Center Development Corporation and Empire State Development, final designs for the LEED Silver design-build project are being reviewed in consultation with the project manager Lehrer, the joint consortium of Lendlease and Turner, tvsdesign and operations teams at the Javits Center. When the project is completed in early 2021, the Javits Center will have 3.3 million square feet of total space, including event spaces and back-of-house areas. The project will feature:

- A 180-ft-tall multilevel building with 90,000 square feet of new permanent exhibit space, allowing the full convention facility to offer a continuous 500,000-sq-ft hall.
- 100,000 square feet of new meeting room space, including a 55,000-sq-ft event space designed to host special events, corporate galas and other celebrations.
- A truck garage from West 39th to 40th streets with 27 additional loading docks and space for more than 200 trucks at any one time. This will increase our operational efficiency while reducing the number of vehicles parked or driving on nearby streets.
- A transformer building designed to power the expanded convention center.

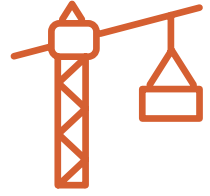
Despite the ongoing construction work, the Javits Center has and will remain in full operation as employees work closely with contractors to ensure truck access is properly maintained for upcoming events. Since the official groundbreaking in March 2017, there has been minimal impact on events at the convention center—other than the loss of Javits North, a temporary structure that was demolished as part of the expansion plan.

The exterior of the new extension is being designed to complement the glass façade and and space frame initially designed by I.M. Pei and Partners and later upgraded by FXFOWLE, now FXCollaborative. The new building's grand atrium will glow from inside at night and remind visitors of the famous Crystal Palace without repeating the innovative design. To complement the 6.75-acre green roof on the existing building, the project also will deliver an expanded green roof space connecting to a glass-enclosed pavilion that will host hundreds of guests all year round.




EXPANSION BY THE NUMBERS:

187 total caissons being drilled as a part of the foundation	\$1.2B cost of the entire expansion project	100,000 square feet of new meeting room space to be added	1,500 potential guests on the new rooftop event space
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EXPANSION CONSTRUCTION



LOOKING NORTH TOWARD
WEST 40TH STREET



MEETING ROOM SPACES:
More than 200,000 square feet of flexible meeting room and pre-function space that will offer views of the facility's award-winning green roof—one of the largest of its kind in the United States.

ROOFTOP PAVILION:
A massive outdoor event space with a glass-enclosed structure that will host up to 1,500 guests for dinner. Adjacent to these spaces will be a rooftop working farm dedicated to fruit and vegetable production.

NEW SPECIAL EVENT SPACE:
55,000 square feet column-free space that can serve as the setting for the most luxurious event. Views of the Hudson River included.

TRUCK GARAGE:
Addition of 50% more loading docks and a truck marshaling facility that can house more than 200 trucks simultaneously, reducing neighborhood congestion and accelerating move-in/move-out operations.



ENHANCING OUR OPERATIONS

AS THE BUSIEST CONVENTION CENTER IN THE UNITED STATES, WE CONSIDER OURSELVES LEADERS WITHIN THE EVENTS INDUSTRY.

As a result, our operations team focuses on consistently improving our policies and procedures in order to create a better experience for customers and staffers. With an expansion project underway and new audiences now considering the convention center as a destination, these efforts have never been more meaningful.

FACILITY UPGRADES

In the past year, our Facilities Department has launched more than 100 projects—from new elevator control equipment to new heating units—to enhance the appearance and operation of the structure, while refining the look and feel of the expansive show floor. We have implemented new software to better monitor internal construction projects and record the inventory of our equipment—from light bulbs to televisions—to track the usage and lifecycle of these products. Among the major projects are:

- **Show Manager’s Suites.** We renovated the restrooms and pantries in the show manager’s suites on Level 4, including the installation of new flooring, countertops, cabinets, sinks, toilets and pantry fixtures.
- **Loading Dock Air Curtains.** We replaced 22 suspended fan-forced heating units in the various overhead doors on Levels 1 & 3 in order to provide better heating in the halls.
- **Labor Hall Reconfiguration.** We renovated the former Labor Hall space into new office space for our Public Safety Officers and expanded office space for Human Resources. From here, our security team will oversee the drivers’ check-in logistics.

NEW SECURITY UNIFORMS

Our Security team also received an upgrade this year—with new uniforms for our Public Safety Officers responsible for protecting the Javits Center campus. The uniforms—with grey, black and gold colors—include new features such as:

- Bullet-resistant and knife-resistant vest
- Duty belt
- CPR kit
- Flashlight
- Badge with officer identification
- Procedure manual

The uniforms come as the Javits Center has implemented a security overhaul throughout the facility, leading to a 92% decrease in thefts at the Javits Center. The overhaul includes the installation of a state-of-the-art Command Center, more than 1,000 security cameras, electronic locks on all meeting room doors and anti-ramming devices along the perimeter of the property. The recent increase in security training and technology has served as a crime deterrent and has led to an increase in lost items recovered.

We also launched a Trusted Driver Program for all contractors in December 2017, a new effort to increase the efficiency of the move-in and move-out process while enhancing security inside the property. Under this program, there will be an electronic time stamp of every driver entering the Javits Center campus, allowing all on-site truck activity to be monitored.

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FEEDBACK FORWARDED

Since 2012, the Javits Center has undergone significant physical and philosophical changes to improve its appearance, operations and impact on our customers and our community members. Throughout the past year, we asked our customers, business partners and stakeholders for their feedback on the latest improvements, the ongoing expansion project and the future ahead for the events industry and our neighborhood. Here's what they said:

"It's the heart of so many industries from food to commercial products to consumer products. It's a great place for New Yorkers and people from all over the world to come and get business done."

— **Mike Pietraszek**
Senior Director Client Solutions, Freeman, and President of the New York Chapter
of International Association of Events and Exhibitions

"No building in New York City has done more for the area's bird populations than the Javits Center, and the results of our partnership reflect that commitment."

— **Kathryn Heintz**
Executive Director of New York City Audubon

"With a new subway station at West 34th Street, a recent renovation and a new neighborhood rising outside its doors, an expanded Javits will certainly provide a boost to the hotel community and other businesses like never before."

— **Vijay Dandapani**
President and CEO of the Hotel Association of
New York City

"If I had one word to describe the Javits Center today, it would be vibrant—vibrant as it certainly relates to New York City and the energy that's in New York and then everything that's happening within the Javits neighborhood on the West Side."

— **Phil Robinson**
Vice President, Hospitality Media Group

"The Javits Center of today is entirely different than what I experienced years ago. It's a well-oiled machine. It is really very customer-service oriented. They're partnering with you to ensure your success."

— **Jane McDermott**
Owner, ECMA, LLC

"The Javits Center sets the standard in terms of service, security, sustainability and technology. Javits is really leading the way."

— **Bill Lynch**
Vice President, Specialty Food Association





PARTNERING WITH NEW YORKERS

IN THE DAYS AND WEEKS FOLLOWING THE TERRORIST ATTACKS ON SEPTEMBER 11, 2001, THE JAVITS CENTER OPENED ITS DOORS TO SERVE AS A NEARBY STAGING AREA FOR FIRST RESPONDERS, FAMILY MEMBERS OF VICTIMS AND GOVERNMENT OFFICIALS INVOLVED IN THE RESCUE AND RECOVERY EFFORT.

Supporting New Yorkers has become a source of pride for our employees. The primary mission of the convention center is to spur economic activity, but in recent years, we have focused on seeking new ways to help our community.



THE EFFORT TO HELP PUERTO RICO

In 2017, we continued our community support when the Javits Center played a central role in New York State’s effort to help the people of Puerto Rico—many of whom have family members in New York—following the devastation caused by Hurricane Maria. On September 24, Governor Cuomo joined with superstar Jennifer Lopez at the Javits Center to announce a statewide donation drive, and our employees didn’t hesitate to help.

The Javits Center served as the main drop-off point for donations in the five boroughs, and over the next three months, more than 100 staffers pitched in to sort, pack, wrap and ship hundreds of thousands of donated supplies destined for the battered island. Donations from across the region arrived in cars and trucks, including bottles of water, baby diapers and canned goods.

Led by Vice President of Event Set-Up Michael Ruberry and Vice President of Security and Safety Solutions Ken Dixon, the effort was important to our employees, many of whom had family and friends affected by Hurricane Maria. Members from Environmental Solutions and Security and Safety Solutions worked around the clock to ensure goods were received, packaged and hauled away in the most efficient way possible. In total, more than 1,100 pallets of supplies were hauled away from the Javits Center—with help from the National Guard and Freeman, a major decorating company.

The primary mission of the convention center is to spur economic activity, but in recent years, we have focused on seeking new ways to help our community.



From L to R, Victoria Rodriguez, Emma Javits and Ashley Arias.

JAVITS JUNIORS SCHOLARSHIP PROGRAM



In partnership with the Marian B. and Jacob K. Javits Foundation, the Javits Center launched the Javits Juniors Scholarship Program, a new effort designed to support the higher education of New York City high school students and encourage them to seek ways to improve their community through public service and innovative thinking.

In its inaugural year, the college scholarship program was created in conjunction with the New York City Department of Education, the Fund for Public Schools and the Urban Assembly School of Design and Construction on West 50th Street in Manhattan. To be considered for a \$5,000 college scholarship, members of the senior class at the Urban Assembly School participated in an essay contest, outlining public policy ideas that would better serve the general public and improve the quality of life for New Yorkers. Essays were reviewed by an evaluation committee and judged on logic and feasibility, originality and creativity, clarity of ideas and structure.

In April 2018, we held a small ceremony in the Crystal Palace to announce the winners of the essay contest, Victoria Rodriguez, 18, of Brooklyn, and Ashley Arias, 17, of Manhattan. The students were honored by our President and CEO Alan Steel

and Emma Javits, the granddaughter of the late Senator Jacob K. Javits, along with their family members, teachers and school officials. At the ceremony, each student received a certificate of scholarship and a limited edition LEGO model of the Javits Center.

GREEN ROOF OPEN TO PUBLIC

In 2017, we officially opened our nearly 7-acre roof to the general public by creating a registration on our website, allowing anyone to sign up for a tour throughout the year. Our green roof has become the signature feature of our recent renovation, serving as a symbol of the rebirth and rejuvenation of this building and organization. Since its completion in 2014, the green roof has quickly grown into a wildlife sanctuary and a living laboratory for students and researchers studying its impact on the environment.

STAFF DONATES TO CAUSES

Our workforce has a very strong sense of family, and that’s why many of us are happy to help other families in need. In October, Javits Center employees raised more than \$2,800 for causes related to breast cancer research and domestic violence victims. Coordinated by our Human Resources Department, employees throughout the organization donated money and wore pink and purple to show their support for the causes.



HARVESTING OUR HONEY

THE BUZZ IS HERE! THE JAVITS CENTER HARVESTED ITS OWN HONEY FOR THE FIRST TIME IN 2017, CAPITALIZING ON THREE ROOFTOP BEE HIVES INSTALLED ON OUR NEARLY 7-ACRE GREEN ROOF.



TASTE THE BUZZ

In April, our Chief Engineer Rick Brown and a team of carpenters and engineers worked with local bee expert Liane Newton of nycbeekeeping.org to install bee hives on the south side of the green roof, and since then, employees have received training on how to care for the hives and ensure their growth. In August and September, more than 10 frames were removed from the hives, and honey was extracted in the convention center's main kitchen operated by our caterer, Centerplate.

More than 250 ounces were harvested, bottled and distributed to customers as a very sweet illustration of our ever-evolving sustainability efforts.

Known as Jacob's Honey, the 1.5-ounce jars were a hit with clients and staffers, and inspired a new salad dressing our chefs infused with the natural honey. The honey-infused vinaigrette, along with other New York homegrown ingredients, is featured in a new salad offered at the Taste NY Bistro location on Level 2. Launched by Governor Andrew M. Cuomo in 2013, Taste NY is a statewide initiative designed to promote New York's food and beverage industries at major tourist destinations and routes.

The hives are part of the award-winning sustainability program at the Javits Center that has reduced energy consumption throughout the building while transforming it into a wildlife sanctuary. The bee hives are now included on all public roof tours, showcasing our efforts to new audiences and new generations.

AN ECOSYSTEM EVOLVES

The production of natural honey is the latest development in the Javits Center's sustainability program, which was formed

as the building underwent a major renovation from 2009 to 2014. The renovation includes several sustainable upgrades, which led to LEED Silver certification from the U.S. Green Building Council. Led by the New York Convention Center Development Corporation and Empire State Development, the \$463 million renovation included the installation of more than 6,000 bird-friendly, translucent glass panels, more than 100 energy-efficient HVAC units and the massive green roof, which is comprised of sedum plants and serves as a home to 26 bird species and five bat species. In order to study the environmental impact of the green roof, the Javits Center has partnered with New York City Audubon, The Cooper Union, Drexel University and Fordham University.

ENERGY CONSERVATION

The Javits Center's robust energy and conservation program has been successful in maintaining energy consumption levels after the initial decrease. During Fiscal Year 2018, the Javits Center experienced an increase in kWh by 9%, attributed to extremely cold temperatures in December and January. These temperatures resulted in an 11% increase in heating degree days. The 9% increase kWh is still lower than the 11% increase in heating degree days, which indicates that the Javits Center is properly managing energy consumption at efficient rates. This is also evident by the kWh/square foot remaining level from 2017 to 2018. Throughout the building, electricians are continuing to retrofit lamps to light emitting diodes (LED), and engineers are utilizing thermography as a preventative maintenance tool to ensure mechanical systems are operating at optimal efficiency. During the summer 2017 demand response season, the Javits Center reduced their load by 8,452 kWh.





TAKING FLIGHT

THE BIRD POPULATION CONTINUES TO THRIVE ON THE GREEN ROOF.



In 2017, New York City Audubon conducted 1,597 bird observations with an average of 57 birds sighted during the spring and early summer sampling period and 39 birds during the summer and fall sampling period. More birds were observed in 2017 than all previous years, another sign that the green roof is playing a central role for area wildlife. Sixteen bird species were observed on the green roof in 2017, and since 2014, a total of 26 bird species have been identified. In their latest study, researchers stated, "We expect the number of species observed on the Javits green roof to continue increase with time, but the increase will be slower than during the initial sampling years."



Bat activity on the green roof also remained steady in 2017, with five species identified and 872 bat passes recorded. According to New York City Audubon, bat activity continued to follow similar temporal trends as previous years—with the period of highest activity occurring in late summer and early fall. Eastern red bats and the other two tree-roosting species (Silver-haired and Hoary) dominate the sample—comprising 95% of the identified passes.

In their latest study, New York City Audubon identified 30 bird nests on the green roof in 2017, and its members banded 34 chicks and two adult birds with U.S. Geological Survey bands in order to track their movements.

According to NYC Audubon, at least 12 birds hatched on the green roof in 2017 were observed in different locations across the New York region and the country—from Governor's Island and Roosevelt Island to Broussard Beach, LA and Farmdale, FL—1,000 to 1,500 miles away from New York.

"We expect the Javits wildlife community to continue to grow and change, and we expect monitoring to continue to produce new discoveries," states the 2017 report prepared by NYC Audubon. "To our knowledge, the monitoring program at the Javits Center is the most comprehensive and longest running wildlife monitoring program to be conducted on a green roof."



JAVITS GREEN ROOF CHICKS

Where Are They Now?

MILES FLOWN FROM NYC

1325

LOUISIANA

284

VIRGINIA

989

FLO
RIDA

SOME FLEW TO SURROUNDING AREAS OF NEW YORK:
70TH ST PIER | GOVERNOR'S ISLAND
ROOSEVELT ISLAND | PORT MORRIS, BRONX

#TEAMJAVITS

THE JAVITS CENTER SERVES AS THE HEART OF NEW YORK'S EVENTS INDUSTRY, ATTRACTING BUSINESSES FROM AROUND THE WORLD AND GENERATING BILLIONS OF DOLLARS IN ECONOMIC ACTIVITY THROUGHOUT THE NEW YORK REGION.



- Electricians
- Engineers
- Freight Handlers
- Administration
- Security Officers
- Painters
- Carpenters
- Plumbers
- Cleaners

DEDICATED TO NEW YORK

Inside the convention center, each event is a complex, deadline-driven project where event producers and exhibitors work closely with our staff to coordinate and construct elaborate exhibits, stages, registration booths and lounges, and ensure all necessary services are provided in a timely fashion, including wireless connectivity, catering and cleaning. Meeting strict deadlines is the key to our business, and we have teams of electricians, carpenters, freight handlers, cleaners, security officers, painters, engineers and plumbers, as well as an administrative staff, all focused on providing customers with an amazing experience before, during and after the event.

To illustrate all of our elite and experienced teams, we launched a new branding effort called—#teamjavits—that outlines icons for each department that has served as the backbone of this building for more than three decades. New tote bags and calendars were distributed to customers and employees to promote the new campaign.

To celebrate the dedication and commitment of our employees, we held our annual Employee Service Awards Ceremony in the River Pavilion in November. More than 300 employees attended the event, where 81 employees were honored for their years of service—from 5 to 30 years—they're given to the organization and New Yorkers.

Those who celebrated 30 years of service included: Engineer Michael Devito, Cleaner Leslie Hawkins, Engineer Denis Kennan, Engineer John McCauley, Cleaner Mario Mero, Public Safety Supervisor Ulises Ramirez, Cleaner Brunilda Sanchez, Senior Programmer Analyst Manny Santos, Engineer Thomas Smith and Cleaner Paula Walcott.

President and CEO Alan Steel, who celebrated his own five years as a member of the Javits Center team, presided at the ceremony, calling each of the 30-year award winners to the stage. "And now because of you staying through those harder times, we do finally have a brighter future," he told the crowd. "Our reputation has never been higher, and our customers have never thought better of the work we do."





SERVICE AWARD WINNERS

JOSEPH ALVAREZ
BRIAN CHIOFFE
GEORGE D'ALESSANDRO
KIMBERLY ECHEVERRIA
ITALO GOMEZ

5 YEARS

BRIGITTE MOONEY
KETH RICE
ROBERTO RIVERA
KENNETH SANCHEZ
MARK SIMS

ALAN STEEL
NIKOLLA TEROLLI
MARQUES WILLIAMS

10 YEARS

PATRICK HARRISON
JOSE MARTINEZ

PETER MARTUCCI
DONNA ROMANO

PHILLIP SANCHEZ
RUSSELL SPOSITO

15 YEARS

MANFRED ADJIN-TETTEY
RYAN AMSTERDAM
CLIVE BOOTHE
MICHELLE CABREJA
MICHAEL CHIOFOLO
MICHAEL DELLAVALLE
KEITH FERRARO

PATRICK HUGHES
THOMAS LAURO
MARITZA LOPEZ
SHARON MCDOUGAN
YOBANA PENA
MARCELLO RABUFFO
DOLORES RODRIGUEZ

VILMA SMALL
CASEL TAYLOR
KELLIE WADKINS
NATHAN WILLIAMS
STEPHANIE ZHU

20 YEARS

CARL ALLEN
ANTHONY ARGUELLES
ANGEL ASENCIO
THOMAS BREEN
JOSEPH CALIFF
MARINA CEPIN
JOSEPH CHIZMAR
IAN CODY

MATTHEW DONOVAN
CARMEN FANA
BELKIS FRANCISCO
HAROLD GARCIA
JAMES GARRETT
EDWARD HARGROVE
JORGE HERNANDEZ
VINCENT IGLAY

RAYMUNDO LEONOR
GERALD LYNCH
STEPHEN MCLAUGHLIN
THOMAS MOHAN
SALVATORE MUFFOLETTO
CHRISTOPHER ORMSBY
RONALD SEALEY
JASON VASSALLO

25 YEARS

YURY BEYDERMAN
MICHAEL CAREY
SHIRLEY COLEY

RICHARD INGENITO
ORLANDO MARTINEZ
JOSEPH PROSCIA

DANIEL RAMOS
LEONEL TORO
RICHARD WEEKS

30 YEARS

MICHAEL DEVITO
LESLIE HAWKINS
DENIS KEENAN
JOHN MCCAULEY

MARIO MERO
ULISES RAMIREZ
BRUNILDA SANCHEZ
MANNY SANTOS

THOMAS SMITH
PAULA WALCOTT



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INDIRA MERCEDES

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JOSEPH DIGIACOMO

OPERATIONS - PUBLIC SAFETY OFFICER, TRAFFIC

SHAUN FIELDS

OPERATIONS - COMMAND CENTER TECHNICIAN

MICHELE GREEN-HOSANG

ADMINISTRATION - BENEFITS ADMINISTRATOR

MARK BRISTOW

OPERATIONS - PUBLIC SAFETY OFFICER

VINCENZO ERRICO

OPERATIONS - ELECTRICIAN, IT FOREMAN

IAN UYCHIAT

ADMINISTRATION - TECHNICIAN
TECHNOLOGY SUPPORT

CHEITRAM BALRAM

ADMINISTRATION - PAYROLL COORDINATOR

KAREEM SALVANT

ADMINISTRATION - EVENT LOGISTICS &
FACILITIES SUPPORT MANAGER

ROBERTO RIVERA

OPERATIONS - ENVIRONMENTAL SUPERVISOR

JOHN MCLAUGHLIN

EXHIBIT LABOR - SHOW CARPENTER JOURNEYMAN





FINANCIAL STATEMENT

03.31.18

03.31.17

ASSETS**Current Assets**

Cash	\$6,514,802	\$2,853,791
Short-term investments	63,394,635	70,752,971
Accounts receivable, net of allowances of \$1,207,609	8,176,610	7,083,278
Unbilled show costs	11,533,077	1,011,222
Other assets	3,057,397	2,978,141
Total current assets	92,676,521	84,679,403
Property, Plant and Equipment, Net	44,357,440	43,966,792
Other Assets	5,595,260	5,083,364
Total assets	\$142,629,221	\$133,729,559
Deferred outflows of resources	\$5,645,307	\$9,335,687

LIABILITIES AND NET POSITION**Current Liabilities**

Accounts payable	\$11,998,738	\$6,136,331
Accrued expenses, current	3,769,035	10,241,515
Unearned revenue	22,580,510	26,592,896
Capital lease liability, current	926,905	1,839,981
Insurance claim reserve	5,271,831	4,447,608
Advance for capital improvements from affiliate	4,973,947	2,501,474
Other post-retirement employee benefits obligation, current	560,000	580,458
Total current liabilities	50,080,966	52,340,263
Accrued expenses, net of current portion	866,162	785,305
Net pension liability	5,067,243	8,279,299
Capital lease liability, net of current portion	-	926,905
Other post-retirement employee benefits obligation, net of current portion	33,475,000	37,993,470
Total liabilities	89,489,371	100,325,242

LIABILITIES AND NET POSITION (CONTINUED)

Deferred inflows of resources	\$3,927,621	\$1,073,549
Net Position		
Invested in capital assets, net	44,357,440	43,966,792
Unrestricted - board designated for other post-retirement employee benefit obligation	34,035,000	38,573,928
Unrestricted deficit	(23,534,904)	(40,874,265)
Total net position	\$54,857,536	\$41,666,455

03.31.18

03.31.17

Operating Revenue

Event-related services	\$166,773,282	\$162,768,652
Space rentals	28,559,320	28,945,878
Concession commissions	6,680,812	6,851,815
Advertising and other income	4,430,416	1,986,019
Total operating revenue	206,443,830	200,552,364

Operating Expenses

Employee compensation and benefits	159,240,077	158,258,338
Facility operating expenses	19,922,219	17,913,512
Selling, general and administrative expenses	8,004,653	8,739,983
Annual other post-employment benefits expenses	2,852,000	2,880,787
Total operating expenses	190,018,949	187,792,620

Operating income before depreciation and amortization	16,424,881	12,759,744
Depreciation and amortization	7,147,333	6,206,724
Operating income	9,277,548	6,553,020

Non-Operating Revenues and (Expenses)

Impairment of fixed assets	(902,555)	-
Interest income, net	534,618	162,781
Total non-operating expenses (Revenue)	(367,937)	162,781

Net Income	8,909,611	6,715,801
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Net Position, Beginning	41,666,455	34,950,654
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Prior Period Adjustment Related to Adoption of other postemployment benefits Accounting Standard	4,281,470	-
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Net Position, Beginning, Adjusted	45,947,925	34,950,654
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Net Position, Ending	\$54,857,536	\$41,666,455
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ECONOMIC IMPACT

The following pages present estimates of the economic and tax benefits to New York City and the State of New York generated by conventions, trade shows, and public (consumer) shows held at the Javits Center in the calendar year 2017. Figures prepared as part of prior studies for the calendar years 2013-2016 have also been presented for comparison purposes.

Annual Event Activity	2013	2014	2015	2016	2017
Conventions & Trade Shows					
Events	86	97	115	108	120
Delegate Attendance	595,300	629,500	672,300	618,600	653,000
Number of Exhibiting Companies	32,194	35,641	35,845	34,098	33,973
Public Shows					
Events	16	11	14	15	17
Show Attendance	1,567,400	1,426,500	1,485,000	1,507,600	1,577,300
Number of Exhibiting Companies	3,810	3,514	3,787	3,907	4,461



Events at the Javits Center generate spending from event delegates, exhibitors and organizers who would not otherwise have spent money in the local economy. As direct spending from these sources flows through the economy, additional rounds of spending, employment, and earnings are generated. The total impacts generated are estimated by applying “multipliers” derived from the economic infrastructure of New York City and the State of New York to the estimates of initial direct spending.

The following table presents the estimated total effect of conventions, trade shows, and public shows held at the Javits Center in 2017 compared to prior year estimates.

Total Economic Impacts (\$ millions)	2013	2014	2015	2016	2017
New York City					
Sales	\$1,478	\$1,733	\$1,833	\$1,820	\$1,920
Labor Income	\$737	\$851	\$903	\$906	\$938
Employment	13,100	15,500	16,400	16,000	16,800
State of New York					
Sales	\$1,531	\$1,812	\$1,950	\$1,927	\$2,016
Labor Income	\$682	\$794	\$930	\$928	\$954
Employment	14,800	17,500	17,700	17,400	18,100

New York City and the State of New York also benefit from Javits Center operations in the form of tax revenues. The primary taxes affected by Center-related expenditures include sales tax, hotel occupancy tax, and personal income tax. The total fiscal benefits to the New York City government and the State of New York government presented below are based on the estimated total expenditures generated by conventions, trade shows, and public shows held at the Javits Center in 2017 and the applicable tax rates.

Total Fiscal Impacts (\$ millions)	2013	2014	2015	2016	2017
New York City Taxes					
Sales	\$39.7	\$45.3	\$47.6	\$48.0	\$49.9
Hotel	13.7	15.7	16.3	15.9	15.9
Income	16.3	18.8	20.0	20.0	20.7
Subtotal - City	\$69.7	\$79.9	\$83.8	\$83.9	\$86.6
State of New York Taxes					
Sales	\$34.6	\$39.8	\$42.2	\$42.0	\$43.6
Hotel	1.0	1.1	1.2	1.1	1.1
Income	27.1	31.6	36.9	36.9	37.9
Subtotal - State	62.7	72.5	80.3	80.0	82.6
MTA Taxes					
Sales	\$3.3	\$3.8	\$4.0	\$4.0	\$4.2
Total	\$135.7	\$156.1	\$168.1	\$167.9	\$173.3



2017 EVENT SCHEDULE

JANUARY

- 08-10** ACCESSORIES THE SHOW / MODA / FAME / CHILDRENS CLUB / ACCESSORIE CIRCUIT / INTERMEZZO COLLECTIONS
- 15-17** NATIONAL RETAIL FEDERATION ANNUAL CONVENTION AND EXPO
- 21-22** MAMA GENA'S SCHOOL OF WOMANLY ARTS
- 23-25** TEXWORLD USA
- 23-25** MRKET SHOW/VANGUARDS GALLERY NEW YORK/PROJECT
- 24-24** VAYNER PRODUCTIONS PHOTO SHOOT
- 25-29** NEW YORK PROGRESSIVE BOAT SHOW
- 27-29** NEW YORK TIMES TRAVEL SHOW
- 27-29** BROADWAYCON

FEBRUARY

- 04-08** NY NOW THE MARKET FOR HOME AND LIFESTYLE WINTER
- 13-13** PCMA NEW YORK AREA CHAPTER EDUCATION DAY
- 16-16** VOGUE COLLECTIONS
- 18-21** AMERICAN INTERNATIONAL TOY FAIR
- 24-24** IAEE CEM CLASS
- 27-01** CURVENY
- 27-01** MODA MANHATTAN / ACCESSORIES THE SHOW / FAME / EDIT / STITCH / FASHION COTERIE / SOLE COMMERCE / TMRW

MARCH

- 05-07** INTERNATIONAL RESTAURANT AND FOOD SERVICE SHOW OF NEW YORK
- 05-07** CHILDRENS CLUB
- 06-07** LENDIT CONFERENCE
- 11-11** AMERICAN DIABETES ASSOCIATION EXPO PRESENTED BY HEALTHFIRST
- 12-14** INTERNATIONAL BEAUTY SHOW
- 12-14** INTERNATIONAL ESTHETICS COSMETICS SPA SHOW
- 12-14** MANUFACTURING JEWELERS AND SUPPLIERS OF AMERICA
- 12-14** JA NEW YORK SPRING SHOW
- 14-15** INSIDE 3D PRINTING
- 15-16** NEW YORK BUILD EXPO
- 21-23** INTERPHEX
- 21-23** BOULEVARD PRET-A-SALE NEW YORK (SPRING)
- 21-22** BUILDINGS NEW YORK
- 22-22** NY IAEE INFORMS
- 25-25** US CAREER FORUM
- 26-26** COLLEGE FAIR NACAC
- 31-02** INTERNATIONAL VISION EXPO

APRIL

- 14-23** NEW YORK INTERNATIONAL AUTOMOBILE SHOW
- 26-27** SPECIALTY FOOD ASSOCIATION BOARD MEETING

MAY

- 02-02** SALESFORCE WORLD TOUR
- 02-03** SUPPLIERS DAY
- 04-04** YOUTUBE BRANDCAST 2017
- 07-09** ACCESSORIE CIRCUIT / INTERMEZZO COLLECTIONS / POOLTRADESHOW / ACCESSORIES THE SHOW / FAME / FASHION 2GO / MODA MANHATTAN
- 07-09** AMERICAN PLANNING ASSOCIATION
- 10-10** LEXUS PHOTO SHOOT
- 11-11** SMALL BUSINESS EXPO
- 15-15** ROBIN HOOD DINNER DANCE
- 16-16** GNYHA AWARDS 2017
- 17-17** NYC PLUMBING AND FIRE PROTECTION EXPO
- 20-20** FINANCIAL RISK MANAGERS EXAM
- 20-20** LOCAL 3 ELECTION OF GENERAL OFFICERS
- 21-24** INTERNATIONAL CONTEMPORARY FURNITURE FAIR / SURTEX
- 21-24** NATIONAL STATIONERY SHOW

JUNE

- 01-04** BOOK EXPO AMERICA AND BOOK CON
- 06-08** CLOUD COMPUTING EXPO 2017
- 07-08** ASIS NEW YORK CITY CHAPTER TRADE SHOW
- 08-08** CHILDRENS AID ALL-STAFF SUMMIT
- 10-11** GREEN FESTIVAL 2017
- 10-10** METROPOLITAN COLLEGE GRADUATION
- 12-12** 2017 EDUCATION CONFERENCE
- 13-15** MD&M EAST / EASTPACK / D&M ATLANTIC / PLASTEC EAST QUALITY EXPO / ATX EAST / HBA GLOBAL / PHARMAPACK NORTH AMERICA
- 14-16** CANNABIS WORLD CONGRESS BUSINESS EXPO
- 15-17** INTERNATIONAL FRANCHISE EXPO
- 16-16** TCI GRADUATION
- 21-21** ABNY-ASSOCIATION FOR A BETTER NEW YORK
- 21-21** STEAMFITTERS LOCAL 638 VOTE
- 25-27** SUMMER FANCY FOOD SHOW

JULY

- 09-12** INFORUM 2017
- 16-18** MRKET SHOW / VANGUARDS GALLERY NEW YORK / PROJECT
- 17-19** TEXWORLD USA / HOME TEXTILES FABRIC SOURCING EXPO AND INTERNATIONAL APPAREL SOURCING SHOW
- 17-19** CAPSULE NEW YORK / LIBERTY FAIRS
- 23-25** JA NEW YORK SUMMER SHOW
- 25-25** MWBE / SDVOB OUTREACH EVENT
- 25-26** LAW EXAM
- 27-27** IT ROADMAP CONFERENCE AND EXPO

AUGUST

- 06-08** CURVENY
- 06-08** ACCESSORIE CIRCUIT / INTERMEZZO COLLECTIONS / CHILDRENS CLUB / FAME / FASHION 2GO / ACCESSORIES THE SHOW / MODA MANHATTAN
- 14-14** AMAZON LAUNCH
- 19-23** NY NOW THE MARKET FOR HOME AND LIFESTYLE SUMMER
- 30-30** ATLONA CORP FILM COMMERCIAL SHOOT

SEPTEMBER

- 08-10** NOW HEAR THIS
- 09-10** RUPAUL'S DRAGCON
- 09-10** 24TH ORIGINAL LGBT EXPO
- 10-13** THE RUG SHOW INC
- 17-19** COTERIE / SOLE COMMERCE / STITCH / POOLTRADESHOW / ACCESSORIES THE SHOW / FAME / MODA / SOURCING
- 20-22** ROSH HASHANAH
- 23-24** GENERATION BEAUTY IPSY
- 26-28** STRATA DATA CONFERENCE
- 26-26** HEALTH FIRST TRAINING AND SALES RALLY
- 27-27** PERFORMING AND VISUAL ARTS COLLEGE FAIR
- 30-30** CIRCLE OF SISTERS
- 30-30** YOM KIPPUR SERVICE

OCTOBER

- 05-08** NEW YORK COMIC CON
- 11-12** IN-COSMETIC NORTH AMERICA
- 11-12** NEW YORK STATE NURSES ASSOCIATION
- 11-12** SUNY COLLEGE FAIR
- 12-12** SPARTAN MOTORS ANALYST DAY
- 12-13** SYNCHRONY FINANCIAL ROCK N ROLL BROOKLYN HEALTH AND FITNESS EXPO
- 14-14** 40 NORTH FILMING FOR HULU
- 15-15** NEW YORK CITY STEM COLLEGE AND CAREER FAIR
- 15-15** NEW YORK STATE BROADCASTERS ASSOCIATION MEETING A NAB EXHIB
- 18-19** NAB SHOW NEW YORK
- 18-20** AUDIO ENGINEERING SOCIETY
- 19-19** IAEE INFORMS (NYC CHAPTER)

- 22-22** BIG APPLE COLLEGE FAIR
- 24-25** SMX EAST
- 25-25** TRANSFORMER PROJECT MWBE/SDVOB NETWORKING EVENT
- 25-25** BIZBASH LIVE
- 25-29** IFPDA PRINT FAIR
- 26-28** PDN PHOTO PLUS INTERNATIONAL CONFERENCE
- 27-28** NEW YORK VIRTUAL REALITY / AUGMENTED REALITY CONFERENCE & EXPO (NYVR)
- 29-31** JA SPECIAL DELIVERY
- 30-31** PREDICTIVE ANALYTICS WORLD & EMETRICS
- 31-02** CHEM SHOW

NOVEMBER

- 02-02** THE COOPERATOR EXPO NEW YORK
- 02-02** FRIENDS OF THE NEW YORK TRANSIT MUSEUM
- 02-04** TCS NEW YORK CITY MARATHON HEALTH AND WELLNESS EXPO PRESENTED BY NEW BALANCE
- 04-04** A DAY WITH DR BRIAN WEISS
- 04-05** PLAYFAIR
- 05-05** FEDEX EMPLOYEE BENEFITS AND RETIREMENT FAIR
- 07-07** NEW YORK BUSINESS EXPO
- 07-08** DMWF EXPO NORTH AMERICA
- 09-10** CLINICIAN'S BRIEF PRESENTS NEW YORK VET A CLOSERSTILL US EVENT
- 12-13** BOUTIQUE DESIGN NEW YORK
- 12-13** HX THE HOTEL EXPERIENCE
- 12-12** NEW YORK NATIONAL PORTFOLIO DAY 2017 HOSTED BY FIT
- 14-14** BIG APPLE STARS AWARDS
- 15-16** ISC EAST
- 15-17** PRI MED
- 16-16** BUILDON GALA
- 17-19** ANIME
- 26-29** GREATER NEW YORK DENTAL MEETING
- 30-30** INTERIOR DESIGN HALL OF FAME AWARDS

DECEMBER

- 01-03** PROGRESSIVE INTERNATIONAL MOTORCYCLE SHOW
- 02-03** THE WOMANLY ART EXPERIENCE
- 06-07** ICSC NEW YORK DEAL MAKING
- 13-13** THE NEW YORK PRODUCE SHOW AND CONFERENCE
- 14-14** SALESFORCE WORLD TOUR
- 14-14** NBA HOLIDAY PARTY
- 16-16** POLY FLOOR HOCKEY TOURNAMENT
- 16-17** SNEAKER CON
- 17-17** AMERICA'S GOT TALENT

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Sales and Marketing



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Labor Solutions



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KENNETH SANCHEZ
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General Counsel



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Editor: Tony Sclafani
Designed by reitdesign

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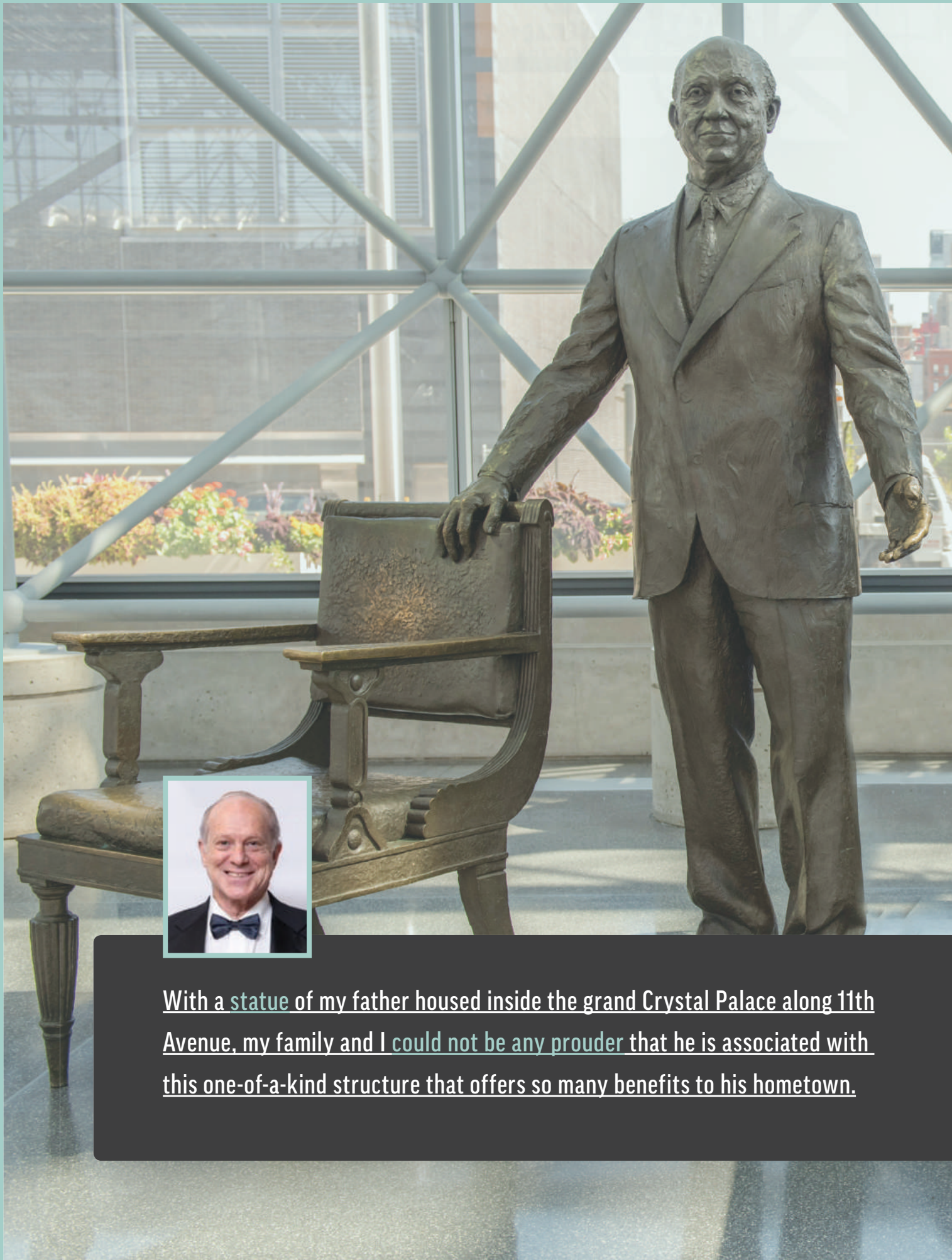
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President, Hotel Association of NYC

GEORGE TSUNIS

Chairman and CEO, Chartwell Hotels

* As of March 2018



A LEGACY FULFILLED

By Joshua M. Javits

THROUGHOUT HIS STORIED CAREER IN POLITICS AND GOVERNMENT, MY LATE FATHER, SENATOR JACOB K. JAVITS, BELIEVED PASSIONATELY IN THE BENEFITS OF PUBLIC-PRIVATE PARTNERSHIPS AND THE CAPABILITY OF THOSE PARTNERSHIPS TO MAXIMIZE THE COUNTRY'S ECONOMIC POTENTIAL AND INCREASE THE QUALITY OF LIFE FOR ALL AMERICANS.

The Javits Center, the iconic convention center on Manhattan's West Side named after him, is the embodiment of that ideal, the result of a desire by government leaders to invest in New York's infrastructure, attract businesses to the city and boost the regional economy at a time when it needed it most. More than 30 years later, the results are astounding.

Today, the Javits Center is filled with the vibrancy and vitality of New York City as millions of visitors circulate in and out of the building, year after year, exploring the latest ideas and innovations in commerce and culture. A recent renovation has made the structure look better than ever, and an exciting expansion project is underway, solidifying its place as one of the premier destinations in the country.

Yet the success of the Javits Center must be attributed to the diligent work of its employees, first and foremost. These men and women have dedicated their lives to serving New York and

its business community, and it is their commitment to this building and its operations that has fulfilled—and reinforced—my father's legacy of public service. Every event they host and every exhibit they build means a stronger economy for New York and more jobs for New Yorkers. With a statue of my father housed

inside the grand Crystal Palace along 11th Avenue, my family and I could not be any prouder that he is associated with this one-of-a-kind structure that offers so many benefits to his hometown.

Beyond its core mission, the Javits Center's management team also has sought new ways to support the community—from a new sustainability program to educational tours for school children—and they should be commended for that noble work. Subsequently, the foundation we created in my parents' names, the Marian B. And Jacob K. Javits Foundation, has been honored to join the Javits Center this past year in developing a new scholarship program for students at a local high school. These college scholarships will provide critical support for the students and their families and encourage New York's next generation of leaders to enter civil service and pay it forward, so to speak.

Born and raised on the Lower East Side, my father loved New York and wanted the best for his constituents, fighting for historic pieces of legislation that improved their lives and had a tremendous impact on the future of our country. The Javits Center continues that legacy by supporting the future of the Empire State as an international hub for business, fostering the sharing of ideas that can lead to a better, richer world for all of us.

The halls of the Javits Center first opened a month after my father passed away in 1986. However, inside them today, my father's spirit has never been more alive.



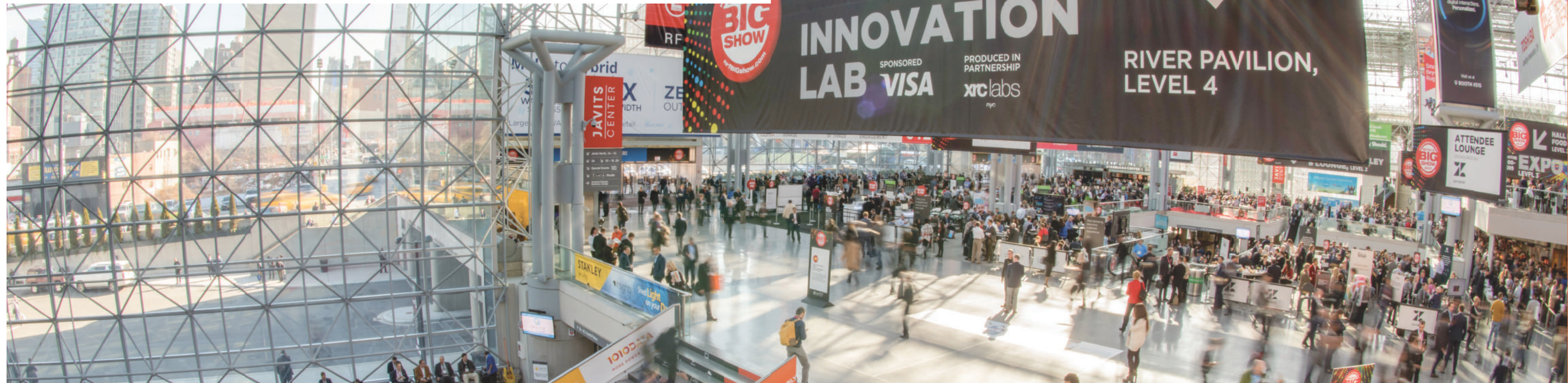
With a statue of my father housed inside the grand Crystal Palace along 11th Avenue, my family and I could not be any prouder that he is associated with this one-of-a-kind structure that offers so many benefits to his hometown.





A NEW WEST SIDE STORY

THE JAVITS CENTER IS A NEW YORK ICON IN MORE WAYS THAN ONE.



Not only does the building represent the excitement of our streetscapes and the fast-paced energy of our personal and professional lives, it symbolizes the incredible comeback this city and state have experienced in the past 30 or so years. Our local economy is stronger than ever, our streets are safer than ever, and our industries—from hotels to restaurants to tourism—continue to thrive and break new records in terms of success. And as New York has evolved, so has the Javits Center and our surrounding neighborhood. Dilapidated, dormant buildings have given rise to luxury skyscrapers and boutique shops. Empty streets have been transformed into bustling thoroughfares for visitors seeking the High Line, Hudson River Park and the massive Hudson Yards development. And the construction of a new subway station—only minutes from Times Square, Grand Central and Long Island City—has allowed a new neighborhood to flourish, bringing potential for future growth and development.

The Javits Center has become a part of this New York renaissance, playing an integral part of the resurgence of the West Side. With an expansion project moving forward at a steady pace, the convention center will reinforce its role as one of the Empire State’s greatest economic assets, and these new spaces will be able to attract even more events by offering one-of-a-kind amenities only found here. A rooftop pavilion. A giant ballroom. More meeting room space. More event space. And a truck garage to reduce the amount of time it takes to move events in and out of the building. All of these additions mean a faster, more efficient operation—which means more jobs and an economic boost for New Yorkers.

Today, the future of the Javits Center has never been brighter. And the same can be said for New York.



All of these additions mean a **faster, more efficient operation**—which means more jobs and an economic boost for New Yorkers.



javitscenter.com